

INFORMATION DISCLOSURE STATEMENT

Applicant	: Christensen et al.
App. No	: 10/806,084
Filed	: March 22, 2004
For	: BROADCAST RESPONSE METHOD AND SYSTEM
Examiner	: Desir, Pierre Louis
Art Unit	: 2617
Conf No.	: 1383

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 22 references, of which 12 are enclosed/submitted.

In accordance with Rule 1.97(i), Applicants request that this IDS be placed in the file. The Commissioner is hereby authorized to charge any additional fees which may be required or to credit any overpayment to Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 3/25/11

By: 

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